

# HOME

PARK CITY

REAL ESTATE & MOUNTAIN LIFESTYLES | FALL 2017

## GREAT *Great Rooms*

*Staging is Raging*  
*Be Cyber Secure*  
*Luxury Living Tips*

The Park Record.



# Editor's Note



**W**hile summer tourism slows as fall approaches, it quiets Park City a bit.

But there's still a buzz in town — it involves the delight of running into friends and community members in the grocery store or post office, and it's also the electric anticipation of ski season. Fall brims with recreational

activities: Hiking through green evergreens contrasted by shimmering golden aspens; catching the last few weeks or months of playing on the water; entertaining during cooler afternoons; and sprucing up — or cozying up — your home in relation to inside activities, to ensure your home is comfortable and enjoyable for winter.

The Fall edition of Park City HOME offers plenty of ideas to make your home a cozy abode. Professionals like Dressed Design transform outdated, or empty, rooms into wow elements. St. Regis gives down-to-earth tips on how to create a sense of a luxury hotel at home and reminds us that the most important aspect of a home involves family and friends. And, speaking of family and friends, our "Bunk It" story features new designs, which revolutionize traditional bunk beds, and our "Modern Dining" story highlights a variety of dining table designs.

Our "Inspired by Nature" product page shows how artisans modify natural materials into works of art, and our "Great Great Rooms" showcase some of the best luxury homes — and open-floor living spaces — on the local market.

"The Millennial Effect" story, and our real estate stats page, will tell you how the market is evolving, while artistic tech pro Glenn Johnson will explain how to keep your electronic information safe. Plus, you'll find a few tips to "Green Up Your Habits."

Yes, fall is a glorious month, and I love warm (even unusually hot) summers and cool fall days, so I'll sit back with a long, cold glass of iced tea and page through Park City HOME's Fall edition, but I gotta be honest: I'm already planning the Winter edition and getting excited to make some turns.

So, happy fall, enjoy the pleasant weather and your comfy home, and after you digest this issue, look for the Winter edition of our award-winning HOME magazine in mid-November.

— Kimberly Nicoletti

#### KIMBERLY NICOLETTI

revolves her life around skiing and the mountain lifestyle. As a freelance writer, she has been published in national magazines, metropolitan newspapers and regional publications. After building her own home with her husband and parents (no contractors — yikes!) and working as the managing editor of a mountain home magazine, she has a much better idea of what she'll do when planning her next mountain house on a lot she's been "sitting on" in Powder Mountain, Utah.

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# Contributors



#### STEPHANIE FISCHER

An 18-year Parkite, Stephanie Fischer was raised in New Jersey, graduated from Johns Hopkins University, and was promoted from a career in finance to a much more rewarding position in parenthood. She believes in the power of kindness, the strength of equanimity, and the value of respect, and has learned that there is always more to learn. Stephanie enjoys skiing at Deer Valley, running and hiking the local trails, and rolling up her sleeves to tackle yet another home renovation project. She works with Blakeslee West, a strategic-minded, boutique advertising and branding agency, headquartered in Park City.

#### GLENN MERLIN JOHNSON

Glenn Merlin Johnson is a full-time resident of Park City and has resided in the state for the past 26 years. He has traveled the world working on exclusive homes with renowned clientele for 35 years. He is also the author of "The Art of Illumination: Residential Lighting Design," which 25 colleges and universities have utilized in classes. Glenn is president of Adaptive Design Group Inc., based in Park City. He specializes in working with homeowners, architects and builders looking to add a higher level of artistic and technological expertise to their projects.



#### BETH RINEHART

Beth Rinehart was born and raised in Park City; after graduating from PCHS and the University of Richmond with a BSBA in business and marketing, she led a successful career in PR and marketing in the Los Angeles entertainment industry. As the current Digital Marketing Manager for Berkshire Hathaway Utah Properties, Beth creates strategic marketing campaigns, produces marketing content and employs digital and social media outreach to support the BHHS Utah Properties clients. Outside of the office she loves hiking, camping, fishing and exploring all that Utah has to offer. Her favorite season is fall in Park City — it's the best place to experience the beauty of the changing leaves.

#### BETH ANN SHEPHERD

Beth Ann Shepherd, yielding from the five-star corporate world before starting her own business, is not a newcomer to the luxury market. She has spent years working and consulting with five-star hotel groups, as well as the high art and auction world. Beth Ann resides in Park City, and has expanded her business, Dressed Design, into a full-scale interior design firm, a bespoke furnishings manufacturer, a luxury staging company and a hotelier specifier, with creative studios in Park City, Los Angeles, Newport Beach, Aspen and soon, Maui.



#### LU SNYDER

Freelance writer Lu Snyder left the city for the mountain life more than 15 years ago. She loves all seasons, but especially delights in the summer and early fall months, when she can hear the trill and buzz of colorful hummingbirds diving outside her open office window. When she's not working, Lu prefers to play outdoors, on skis or wheels, snow or dirt.



## On the Cover

PHOTO COURTESY OF  
DRESSED DESIGN

# Be Cyber Secure

## Know How to Keep Hackers Away from Your Home Devices

By Glenn Merlin Johnson



IMAGE COURTESY OF ADAPTIVE DESIGN GROUP INC.

*Some homeowners unknowingly open their home devices to hackers. Make sure you research your security system and ensure it's the best way to protect not only your physical home, but also your electronically stored, personal information.*

**T**raditionally, the three most often-used words in real estate have been: **Location, Location, Location.**

**These days, the three most important words we hear from homeowners are: Security, Security, Security.**

And rightly so. Not only do we need to be aware of securing our home against intruders, but also, we need to protect against cyber attacks.

Most homeowners understand the first level of security for their home: perimeter protection. This includes sirens, security lighting, motion controls, cameras and outdoor alarm and security monitoring. However, it's essential to research the quality of a perimeter protection system.

### Buyer Beware

Many companies are pushing plug-and-play wireless consumer home security products, which appear to cover this first level of protection, but, in reality, leave multiple cyber doors wide open to threats, data mining and hackers.

You can hardly turn on the radio or television without another product popping up, boasting the latest and greatest out-of-the-box wireless, cloud, AP-based devices, all at incredibly affordable prices. These trending products look so elegant, and so simple a child can operate them. Just plug them in, load the app on your phone or laptop, and suddenly you can see and talk to whomever comes to the front door. You can remotely open the doggie door, or you can arm and disarm your security system through voice control. You can monitor your interior and

exterior with “stick up” cameras via your smart phone, iPad, and smart TV. The products seem helpful, but they can be very harmful if they end up in the hands of hackers.

In the ever-increasing “Do It Yourself” world we live in (or the “Do It For Me” world of hiring a handyman or neighborhood kid to install products), home security now faces new, very serious issues.

Every one of these unregulated, over-the-counter devices designed to make your home safer are automated computer programs (Bots). Cyber thieves and profiteers incessantly search for these kind of unencrypted, in-home, electronic consumer devices.

Once they easily gain access, they have access to everything you do, say, see and hear, as well as any data and private information stored >>



>> on the devices (or even in the cloud). They can remotely insert data-collecting software, they can view your live camera feeds or record and sell your camera images over the dark web — even if you think your camera is off. They can insert viruses or other software that can latch onto all of your home's unsecured devices, which often contain personal and financial information. In a world where these consumer products are so rapidly engineered, developed and installed in so many homes, cyber security is becoming a grave concern.

"Once hackers gain access to devices, the next step is infection of the device," states Mahendra Ramsinghani, the founder of Secure Octane, a Silicon Valley based cybersecurity seed fund, in a June 2016 Tech Crunch article. "The last step is monetization. Five distinct DDoS malware families targeting Telnet-enabled IoT devices have been invented. Your DVRs, smart TVs, refrigerators, baby monitor cameras and printers have already been hacked and used as a botnet — you just don't know it."

### *Safeguard Your Home*

Fortunately, there are plenty of ways to protect your home devices from cyber threats. Here are some guidelines:

- Be mindful of the wireless technology you bring into your home. If there is an "app for that," it's now tied to your personal phone and the cloud, which can be hacked.
- Get help from a trusted, secure IT professional in setting up security, and password-protect all of your home's "smart" devices.
- Turn off all of your consumer devices when you go to sleep at night; it's harder to hack electronics when they are powered down.
- Change passwords weekly. Each network and device should have a different password.
- Always install the latest operating system updates, and use antivirus software. And, remain on guard for suspicious websites that may be serving malware.
- Look into CUJO. This device plugs directly into your home's router and can protect your entire home's wireless network from unwanted intruders.
- The most secure route is always a wired home network (not wireless), with a secure encrypted server connected to wired IP system devices, which stay in the home. Visit [www.oneviewcontrols.com](http://www.oneviewcontrols.com) for this full-system approach.

With a little forethought and research, you can be part of the solution in protecting you and your family from hackers. ■

## Resources

### **Adaptive Design Group Inc.**

6415 N. Business Park Road, Suite K, Park City  
Contact Glenn Merlin Johnson at: 435.602.5800 ext. 103  
[www.adaptivedg.com](http://www.adaptivedg.com)

### **CUJO**

2150 Park Place, Suite 100, El Segundo, CA  
844.438.2856  
[www.getcujo.com](http://www.getcujo.com)

### **Oneview Controls**

5 Mount Royal Ave. Suite 220, Marlborough, MA  
508.858.5864  
[www.oneviewcontrols.com](http://www.oneviewcontrols.com)



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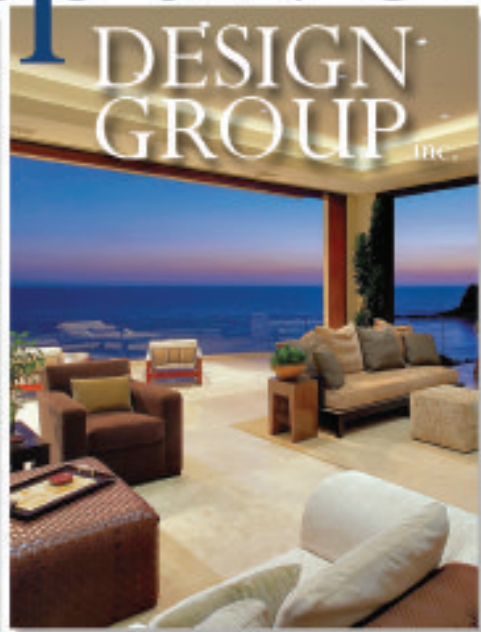
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